



# Kona Pride September 20-22, 2024 Sponsorship Levels



<b>SPONSORSHIP LEVEL MONETARY/IN-KIND</b>	<b><u>PRESENTING</u> \$10000 \$20,000 In-Kind</b>	<b><u>PLATINUM</u> \$7500 \$15,000 In-Kind</b>	<b><u>GOLD</u> \$5000 \$10,000 In-Kind</b>	<b><u>SILVER</u> \$3000 \$6,000 In-Kind</b>	<b><u>BRONZE</u> \$1500 \$3000 In-Kind</b>	<b><u>RAINBOW</u> \$500 \$1000 In-Kind</b>
<b>EXCLUSIVE PRESENTING SPONSOR FOR 2024 AT ALL KONA PRIDE EVENTS</b>	✓					
<b>LOGO INCLUDED ON ALL MARKETING PLATFORMS THROUGHOUT 2023</b>	✓	✓				
<b>COMPANY LOGO INCLUDED ON PRIDE SWAG</b>	✓	✓				
<b>COMPANY INTRODUCTION ON STAGE AT PRIDE WEEKEND EVENTS</b>	✓	✓	✓			
<b>Access to Sponsors VIP Booth at Festival</b>	✓	✓	✓			
<b>COMPANY BANNER DISPLAYED AT FESTIVAL AND WEEKEND EVENTS (BANNER PROVIDED BY KONA PRIDE)</b>	2 BANNERS PROVIDED	1 BANNER PROVIDED	(1 CAN BE PROVIDED BY SPONSOR)	(1 CAN BE PROVIDED BY SPONSOR)		
<b>RADIO SPONSORSHIP SHOUT-OUTS FOR PRIDE WEEKEND</b>	✓	✓	✓			
<b>LOGO ON SIGNAGE IN KEY LOCATIONS AT WEEKEND EVENTS</b>	✓	✓	✓			
<b>COMPANY LOGO HIGHLIGHTED ON VIRTUAL PRIDE PROGRAM</b>	TOP PRIORITY	2 <sup>ND</sup> PRIORITY	3 <sup>RD</sup> PRIORITY	4 <sup>TH</sup> PRIORITY	5 <sup>TH</sup> PRIORITY	
<b>COMPLIMENTARY ENTRY TICKETS TO ALL PRE-PRIDE FUNDRAISERS &amp; PRIDE WEEKEND FESTIVITIES</b>	5 TICKETS	4 TICKETS	3 TICKETS	2 TICKETS	1 TICKET	
<b>SPONSORSHIP RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS AND WEBSITE</b>	✓	✓	✓	✓	✓	✓
<b>VENDOR BOOTH AT FESTIVAL (IF DESIRED)</b>	✓	✓	✓	✓	✓	✓
<b>OPTION TO PROVIDE MARKETING MATERIALS FOR PRIDE SWAG BAGS AT FESTIVAL</b>	✓	✓	✓	✓	✓	✓

PLEASE MAKE CHECKS PAYABLE TO: **KONA PRIDE**

P.O. Box 4703

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