



Kona Pride September 20-22, 2024 Sponsorship Levels



SPONSORSHIP LEVEL MONETARY/IN-KIND	PRESENTING \$10000 \$20,000 In-Kind	PLATINUM \$7500 \$15,000 In-Kind	GOLD \$5000 \$10,000 In-Kind	SILVER \$3000 \$6,000 In-Kind	BRONZE \$1500 \$3000 In-Kind	RAINBOW \$500 \$1000 In-Kind
EXCLUSIVE PRESENTING SPONSOR FOR 2024 AT ALL KONA PRIDE EVENTS	✓					
LOGO INCLUDED ON ALL MARKETING PLATFORMS THROUGHOUT 2024	✓	✓				
COMPANY LOGO INCLUDED ON PRIDE SWAG	✓	✓				
COMPANY INTRODUCTION ON STAGE AT PRIDE WEEKEND EVENTS	✓	✓	✓			
Access to Sponsors VIP Booth at Festival	✓	✓	✓			
COMPANY BANNER DISPLAYED AT FESTIVAL AND WEEKEND EVENTS (BANNER PROVIDED BY KONA PRIDE)	2 BANNERS PROVIDED	1 BANNER PROVIDED	(1 CAN BE PROVIDED BY SPONSOR)	(1 CAN BE PROVIDED BY SPONSOR)		
RADIO SPONSORSHIP SHOUT-OUTS FOR PRIDE WEEKEND	✓	✓	✓			
LOGO ON SIGNAGE IN KEY LOCATIONS AT WEEKEND EVENTS	✓	✓	✓			
COMPANY LOGO HIGHLIGHTED ON VIRTUAL PRIDE PROGRAM	TOP PRIORITY	2 ND PRIORITY	3 RD PRIORITY	4 TH PRIORITY	5 TH PRIORITY	
COMPLIMENTARY ENTRY TICKETS TO ALL PRE-PRIDE FUNDRAISERS & PRIDE WEEKEND FESTIVITIES	5 TICKETS	4 TICKETS	3 TICKETS	2 TICKETS	1 TICKET	
SPONSORSHIP RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS AND WEBSITE	✓	✓	✓	✓	✓	✓
VENDOR BOOTH AT FESTIVAL (IF DESIRED)	✓	✓	✓	✓	✓	✓
OPTION TO PROVIDE MARKETING MATERIALS FOR PRIDE SWAG BAGS AT FESTIVAL	✓	✓	✓	✓	✓	✓

PLEASE MAKE CHECKS PAYABLE TO: **KONA PRIDE**

P.O. Box 4703

Kailua Kona, HI 96745



501(c)(3) Nonprofit

Payment can be made online at www.konapride.com/sponsor by scanning QR code above