

# Kona Pride 2022 Sponsorship Levels



<b>SPONSORSHIP LEVEL</b> MONETARY/IN-KIND	<b>PRESENTING</b> \$12000 \$20,000 In-Kind	<b>PLATINUM</b> \$7500 \$15000 In-Kind	<b>GOLD</b> \$5000 \$10000 In-Kind	<b>SILVER</b> \$3000 \$6000 In-Kind	<b>BRONZE</b> \$1500 \$3000 In-Kind	<b>RAINBOW</b> \$500 \$1000 In-Kind
<b>EXCLUSIVE PRESENTING SPONSOR FOR 2020 AT ALL KONA PRIDE INC. EVENTS</b>	✓					
<b>LOGO INCLUDED ON ALL MARKETING PLATFORMS THROUGHOUT 2020</b>	✓	✓				
<b>COMPANY INTRODUCTION ON STAGE AT PRIDE WEEKEND EVENTS</b>	✓	✓	✓			
<b>COMPANY BANNER DISPLAYED AT FESTIVAL AND WEEKEND EVENTS (SUPPLIED BY SPONSOR)</b>	5 BANNERS	4 BANNERS	3 BANNERS	2 BANNERS	1 BANNER	
<b>RADIO SPONSORSHIP SHOUT-OUTS FOR PRIDE WEEKEND</b>	✓	✓	✓			
<b>LOGO ON SIGNAGE IN KEY LOCATIONS AT WEEKEND EVENTS</b>	✓	✓	✓	✓		
<b>AD IN PRIDE FESTIVAL PROGRAM</b>	LOGO ON COVER + FULL SPREAD	FULL SPREAD	SINGLE PAGE	HALF PAGE	QUARTER PAGE	
<b>COMPLIMENTARY ENTRY TICKETS TO ALL PRE-PRIDE FUNDRAISERS &amp; PRIDE WEEKEND FESTIVITIES</b>	5 TICKETS	4 TICKETS	3 TICKETS	2 TICKETS	1 TICKET	
<b>NAME LISTED IN FESTIVAL PROGRAM</b>	✓	✓	✓	✓	✓	✓
<b>SPONSORSHIP RECOGNITION ON ALL SOCIAL MEDIA PLATFORMS AND WEBSITE</b>	✓	✓	✓	✓	✓	✓
<b>VENDOR BOOTH AT FESTIVAL (IF DESIRED)</b>	✓	✓	✓	✓	✓	✓
<b>OPTION TO PROVIDE MARKETING MATERIALS FOR PRIDE SWAG BAGS AT FESTIVAL</b>	✓	✓	✓	✓	✓	✓

PLEASE MAKE CHECKS PAYABLE TO: **KONA PRIDE**

P.O. Box 4703  
Kailua Kona, HI 96745



Or payments can be made directly online at [www.konapride.com/sponsor](http://www.konapride.com/sponsor)

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